

Keys to Academic Writing

A presentation by:
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Establishing the importance of the topic:

- One of the most significant current discussions in ... is ...
- It is becoming increasingly difficult to ignore the
- X is the leading cause of death in western industrialised countries.
- X is a common disorder characterised by
- X is an important component in the ..., and plays a key role in Y.
- In the new global economy, X has become a central issue for
- Recent developments in X have heightened the need for
- In recent years, there has been an increasing interest in
- Recent developments in the field of X have led to a renewed interest in

Highlighting a problem or controversy in the field of study

- However, a major problem with ... is
- To date there has been little agreement on what
- More recently, literature has emerged that offers contradictory findings about
- One observer has already drawn attention to the paradox in
- In many Xs a debate is taking place between Ys and Zs concerning
- The issue of X has been a controversial and much disputed subject within the field of

Highlighting a knowledge gap

- So far, however, there has been little discussion about
- However, far too little attention has been paid to
- The research to date has tended to focus on X rather than Y.
- In addition, no research has been found that surveyed
- So far this method has only been applied to
- However, there have been no controlled studies which compare differences in
- The experimental data are rather controversial, and there is no general agreement about

Focus and aim

- This paper will focus on/examine/give an account of
- This paper seeks to address the following questions:
- This essay critically examines/discusses/traces
- The purpose of this paper is to review recent research into the
- This paper will review the research conducted on
- The aim of this study was to evaluate and validate

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Highlighting inadequacies of previous studies

- Most studies in the field of X have only focussed on
- The experimental data are rather controversial, and there is no general agreement about
- The research to date has tended to focus on X rather than Y.
- Researchers have not treated X in much detail.
- Previous studies of X have not dealt with

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Methodology

- This dissertation follows a case-study design, with in-depth analysis of
- This work takes the form of a case-study of the
- Both qualitative and quantitative methods were used in this investigation.
- The study was conducted in the form of a survey, with data being gathered via
- The semi-structured approach was chosen because
- Smith et al (1994) identify several advantages of the case study,
- It was decided that the best method to adopt for this investigation was to
- A case study approach was chosen to allow a
- The design of the questionnaires was based on
- The X method is one of the more practical ways of

Referring to Literature

- What we know about X is largely based upon empirical studies that investigate how
- During the past 30 years much more information has become available on
- In recent years, there has been an increasing amount of literature on
- A large and growing body of literature has investigated
- Recent evidence suggests that (Smith, 1996; Jones 1999; Johnson, 2001)
- Surveys such as that conducted by Smith (1988) have shown that
- It has been demonstrated that X results in..... (Smith, 1998;

Referring to Literature

- ❑ Several attempts have been made to (Smith, 1996; Jones 1999; Johnson, 2001)
- ❑ Previous studies have reported (Smith, 1985; Jones, 1987; Johnson, 1992).
- ❑ A number of studies have found that (Smith , 2003; Jones, 2004).
- ❑ The causes of X have been widely investigated (Jones, 1987; Johnson, 1990; Smith, 1994).
- ❑ Xs have been identified as major contributing factors for ...
- ❑ It has been suggested that levels of X are independent of the size of the Y (Smith et al., 1995)

Referring to Literature

- ❑ In 1975, Smith et al. published a paper in which they described
- ❑ In 1990 Patel et al. demonstrated that ... led to
- ❑ Thirty years later, Smith (1974) reported three cases of ... which
- ❑ In the 1950s Gunnar Myrdal pointed to some of the ways in which
(Myrdal, 1957)
- ❑ In 1981, Smith and co workers demonstrated that X induced in vitro resistance to
.....
- ❑ In 1990, El-Guerrouj et al. reported a new and convenient synthetic procedure to
obtain

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Being Critical

- One question that needs to be asked, however, is whether
- A serious weakness with this argument, however, is that
- One of the limitations with this explanation is that it does not explain why... .
- The key problem with this explanation is that
- It seems that Jones' understanding of the X framework is questionable.
- Smith's interpretation overlooks much of the historical research
- One major criticism of Smith's work is that
- Another problem with this approach is that it fails to take X into account.
- Perhaps the most serious disadvantage of this method is that

Results

- ❑ The response rate was 60% at six months and 56% at 12 months.
- ❑ Of the study population, 90 subjects completed and returned the questionnaire.
- ❑ Of the initial cohort of 123 students, 66 were female and 57 male.
- ❑ The majority of respondents/those who responded felt that
- ❑ Over half of those surveyed reported that
- ❑ 70% of those who were interviewed indicated that
- ❑ Almost two-thirds of the participants (64%) said that

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Discussions

- A strong relationship between X and Y has been reported in the literature.
- Prior studies that have noted the importance of
- The present study was designed to determine the effect of
- The results of this study show/indicate that
- This experiment did not detect any evidence for
- On the question of X, this study found that
- The most interesting finding was that
- Another important finding was that
- In this study, Xs were found to cause
- Surprisingly, X was found to
- One unanticipated finding was that

Discussions

- These findings of the current study are consistent with those of Smith and Jones (2001) who found
- This finding is in agreement with Smith's (1999) findings which showed
- These findings further support the idea of
- A possible explanation for this might be that
- Another possible explanation for this is that
- It seems possible that these results are due to
- The reason for this is not clear but it may have something to do with
- This inconsistency/discrepancy may be due to
- This finding was unexpected and suggests that

Suggestions for future work

- However, more research on this topic needs to be undertaken before the association between X and Y is more clearly understood.
- Further research should be done to investigate the
- Future studies on the current topic are therefore recommended.
- A further study with more focus on X is therefore suggested.
- Further work needs to be done to establish whether
- Further experimental investigations are needed to estimate
- What is now needed is a cross-national study involving
- It is suggested that the association of these factors is investigated in future studies.
- Further research might explore/investigate

Writing Conclusions

- This essay has argued that X is the best instrument to
- This study set out to determine
- The purpose of the current study was to determine
- This project was undertaken to design and evaluate
- Returning to the hypothesis/question posed at the beginning of this study, it is now possible to state that
- It was also shown that.....
- The most obvious finding to emerge from this study is that

Thank You 4 Your Attention

Need More Info. / Deeper Discussion? Contact me:

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